

Overview

17th Annual Garden State Film Festival

New Jersey's Premier Independent Film Festival



501(C) 3 NON-PROFIT ORGANIZATION DEDICATED TO :

- Promoting the art of filmmaking on all levels
- Showcasing a wide variety of film, video and animated works
- Providing educational programs in the creative arts to the public
- Aiding in the revitalization and economic vitality of New Jersey

DATES: March 28 --- March 31, 2019

LOCATION: Venues in Paramount Theater, Berkeley Hotel, Asbury Hotel, House of Independents & other sites TBD in the Asbury Park, New Jersey area.

AUDIENCE: Over 20,000 people, including college-educated young professionals, families, seniors, industry professionals, and elementary, intermediate and high school students from diverse socio-economic and ethnic backgrounds.

GARDEN STATE FILM FESTIVAL PROGRAMS INCLUDE:

- Film Screenings
- School Screenings
- Panels and Workshops for Aspiring Filmmakers, Actors and Film Industry Enthusiasts
- Gala Opening Reception and Screening
- Black Tie Awards Dinner
- Open talent Casting Call (NJ student cast in national tour of "The King and I")
- After Parties

WHAT MAKES US DIFFERENT FROM OTHER FILM FESTIVALS:

- We are a statewide organization – our community starts in Asbury Park and extends throughout the great State of New Jersey and around the globe.
- We are using new technology to gather data and make our event more engaging to audiences.
- Extensive marketing plan which includes international component during the Call For Entries
- We have a strong social media presence and active in digital marketing on Facebook, Twitter, Instagram and Youtube
- We instituted and continue outreach programs bringing the "Best of the Fest" to students, seniors and overseas troops each year.
- We work actively to promote filmmaking in the state to stimulate economic vitality.
- We actively partner with other organizations –local schools, Discover Jersey Arts, an array on NJ nonprofits, charities and others.
- We boost the local economy in Asbury Park in what would normally be off season.
- We are the recipient of numerous arts and economic development awards and recognitions.

www.gsff.org



2018 PROGRAM BOOKLET

BUYER INFORMATION

Date: _____

Company Name: _____

Contact Person: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____

AD SPACE PURCHASED

Please Check Space Being Purchased	AVAILABLE SPACE	PRINTABLE SPACE	COLOR
	Full Page Inside	Full page trim size – 8.375"W x 10.75"H Full page with bleed – 8.5"W x 11"H Full page without bleed – 7.5"W x 10"H	\$600.00
	Half Page Inside	7.125"W x 4"H	\$325.00
	Quarter Page Inside	3.5"W x 4.5"H	\$200.00
	1/8 Page (Business Card) Inside	3.5"W x 2.125" H	\$100.00
	Front Inside Cover	8.375"W x 10.75"H	\$800.00
	Back/Front Inside Cover	8.5"W x 11"H- back outside cover trim size 8.5"W x 11"H- with bleed	\$800.00
SOLD	Back Outside Cover	8/3/4" wide x 11 1/4" tall Full Bleed	\$800.00

_____ **Special GSFF Spotlight Package: 6 VIP Passes and Full-Page Ad** \$750.00

Advertising Space is reserved only when accompanied by a non-refundable check or credit card information,
made payable to GSFF. Receipt is considered a binding contract.

Deadline for artwork is January 5, 2019

**Files should be print ready, 100% to size, 300 dpi, CMYK. Email to: info@gsff.org
Accepted formats are: tif, pdf (with embedded fonts), jpg or eps (with outlined fonts).**

If mailing a disk, supply color key or hard copy printout.

For full pages only please extend bleeds 1/8" on all four edges.

1/2, 1/4 and 1/8 page (fractional) ads cannot bleed and must be made to size

Check# _____

Amount: _____

M/C or Visa # _____

Exp: _____ CVC: _____

Send To: GSFF 711 Boston Blvd. Sea Girt, NJ 08750 Fax# 732-612-1222 or email to: diane@gsff.org