

# Overview

## 17th Annual Garden State Film Festival



New Jersey's Premier Independent Film Festival

### **501(C) 3 NON-PROFIT ORGANIZATION DEDICATED TO :**

- Promoting the art of filmmaking on all levels
- Showcasing a wide variety of film, video and animated works
- Providing educational programs in the creative arts to the public
- Aiding in the revitalization and economic vitality of New Jersey

**DATES: March 27<sup>th</sup> -- March 31, 2019**

**LOCATION:** Venues in Paramount Theater, Berkeley Hotel, Asbury Hotel, Asbury Lanes, House of Independents & other sites TBD in the Asbury Park, New Jersey area.

**AUDIENCE:** Over 20,000 people, including college-educated young professionals, families, seniors, industry professionals, and elementary, intermediate and high school students from diverse socio-economic and ethnic backgrounds.

### **GARDEN STATE FILM FESTIVAL PROGRAMS INCLUDE:**

- Film Screenings
- School Screenings
- Panels and Workshops for Aspiring Filmmakers, Actors and Film Industry Enthusiasts
- Gala Opening Reception and Screening
- Black Tie Awards Dinner
- Open talent Casting Call (NJ student cast in national tour of "The King and I")
- After Parties

### **WHAT MAKES US DIFFERENT FROM OTHER FILM FESTIVALS:**

- We are a statewide organization – our community starts in Asbury Park and extends throughout the great State of New Jersey and around the globe.
- We are using new technology to gather data and make our event more engaging to audiences.
- Extensive marketing plan which includes international component during the *Call for Entries*
- We have a strong social media presence and active in digital marketing on Facebook, Twitter, Instagram and YouTube
- We instituted and continue outreach programs bringing the "Best of the Fest" to students, seniors and overseas troops each year.
- We work actively to promote filmmaking in the state to stimulate economic vitality.
- We actively partner with other organizations –local schools, Discover Jersey Arts, an array on NJ nonprofits, charities and others.
- We boost the local economy in Asbury Park in what would normally be off season.
- We are the recipient of numerous arts and economic development awards and recognitions.

[www.gsff.org](http://www.gsff.org)



## 2019 PROGRAM BOOKLET

**BUYER INFORMATION**

Date: \_\_\_\_\_

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

**AD SPACE PURCHASED**

Please Check Space Being Purchased	AVAILABLE SPACE	PRINTABLE SPACE	COLOR
	Full Page Inside	Full page trim size – 8.375"W x 10.75"H Full page with bleed – 8.5"W x 11"H Full page without bleed – 7.5"W x 10"H	\$600.00
	Half Page Inside	7.125"W x 4"H	\$325.00
	Quarter Page Inside	3.5"W x 4.5"H	\$200.00
	1/8 Page (Business Card) Inside	3.5"W x 2.125" H	\$100.00
	Front Inside Cover	8.375"W x 10.75"H	\$800.00
	Back/Front Inside Cover	8.5"W x 11"H- back outside cover trim size 8.5"W x 11"H- with bleed	\$800.00
<b>SOLD</b>	Back Outside Cover	8/3/4" wide x 11¼" tall Full Bleed	\$800.00

\_\_\_\_\_ **Special GSFF Spotlight Package: 6 VIP Passes and Full-Page Ad** \$750.00

Advertising Space is reserved only when accompanied by a non-refundable check or credit card information, made payable to GSFF. Receipt is considered a binding contract.

**Deadline for artwork is January 28, 2019**

**Files should be print ready, 100% to size, 300 dpi, CMYK. Email to: [info@gsff.org](mailto:info@gsff.org)  
Accepted formats are: tif, pdf (with embedded fonts), jpg or eps (with outlined fonts).**

If mailing a disk, supply color key or hard copy printout.

For full pages only please extend bleeds 1/8" on all four edges.

½, ¼ and 1/8 page (fractional) ads cannot bleed and must be made to size

Check# \_\_\_\_\_

Amount: \_\_\_\_\_

M/C or Visa # \_\_\_\_\_

Exp: \_\_\_\_\_ CVC: \_\_\_\_\_

Send To: GSFF 711 Boston Blvd. Sea Girt, NJ 08750 Fax# 732-612-1222 or email to: [diane@gsff.org](mailto:diane@gsff.org)